WE BELIEVE

Food is too valuable to go to waste
OF ALL FOOD GROWN IS NEVER EATEN
THE ANNUAL COST OF WASTED FOOD

IF WASTED FOOD WERE A COUNTRY, IT WOULD BE

$1 Trillion

THE ANNUAL COST OF WASTED FOOD
$36K
FOOD WASTE PER YEAR
<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPOILAGE</td>
<td>1%</td>
</tr>
<tr>
<td>PREPARATION</td>
<td>1–5%</td>
</tr>
<tr>
<td>OVERPRODUCTION</td>
<td>5–15%</td>
</tr>
<tr>
<td>PLATE WASTE</td>
<td>3–5%</td>
</tr>
<tr>
<td>WASTE BEFORE PLATING</td>
<td>10–20%</td>
</tr>
</tbody>
</table>
Live output from Winnow Vision

BEFORE | AFTER | DETECTED CHANGE | OVERLAID CHANGE
---|---|---|---
![Image 1](image1.png) | ![Image 2](image2.png) | ![Image 3](image3.png) | ![Image 4](image4.png)

- **BACKGROUND**
- **FISH AND CHIPS**
- **PIRI PIRI CHICKEN**
- **ALMOND CAKE WITH DAIM**
You saved the second most waste in your region this week.

2 Mar 2017 — 8 Mar 2017

- This is the third best week this year, so far. Good work.
- You saved the annual wage of 5 chefs in the last year.
- You used 12 less bin refills compared to your first week.
- You saved 3,495 plates worth of food.

£47,593 vs Baseline
£22,373 vs Baseline
19.4 Tonnes vs Baseline
83.8 Tonnes vs Baseline
DRIVING IMMEDIATE CHANGE IN KITCHENS

- **Food Profits**: 30–60%
- **Food Waste**: 40–75%
1,000+ KITCHENS
40+ COUNTRIES AND GROWING
IMPACT

SAVES

1 meal

EVERY

2 seconds
Help show the world food is too valuable to waste

#ForTheLoveOfFood